



Nishikigoi JV in Brunei Darussalam

Atami-city invited Koi Expert in Brunei, Mr Ho was Nishikigoi original place in Japan



Background of Nishikigoi project in Brunei

Oct 2019 Ministry of Economy, Trade and Industry (METI) requested for Brunei host town by Atami city

Feb 2020 Atami Mayor visited to Brunei and agreed for Brunei host town officially

Apr 2020 Cyclo Co Ltd. Approach to Atami-city related to establish JV in Brunei

Sep 2020 Atami-city set up association “Atami Brunei Nishikigoi Association (ABNA)”

Oct 2020 Partnership agreement between Niigata original farmer (supply) and ABNA (buyer)

May 2021 F/S for Nishikigoi breeding in Brunei Darussalam by ERIA

Jan 2023 Donation 73 Nishikigoi to Brunei VVIP and collectors

Aug 2023 Atami city invited local Koi expert to Japan

Currently negotiate Japanese Koi and Koi foods company (Cyclo and LPD) for set up J/V in Brunei about Nishikigoi business also future set up koi food factory

Nishiki Sdn Bhd (JV) provide several benefits in Brunei

1. Create new industry
2. Technology transfer
3. Culture exchange
4. Protect environment and education
5. promote Economy



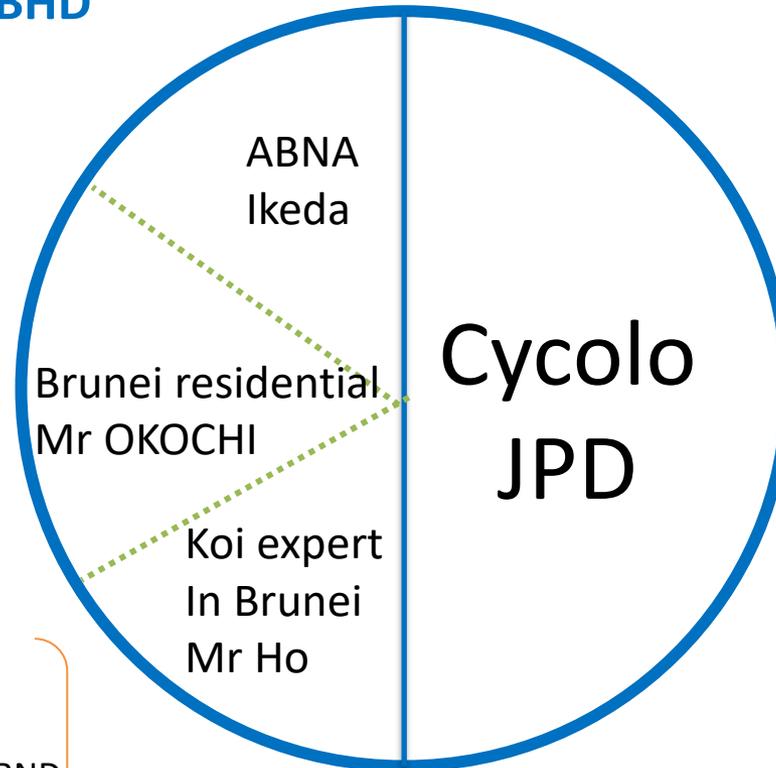
Japanese National fish Nishikigoi through Brunei to world



JV structure (1st phase)

Establishment plan for JV

Name: NISHIKI SDN BHD



Since 2021 invested cost

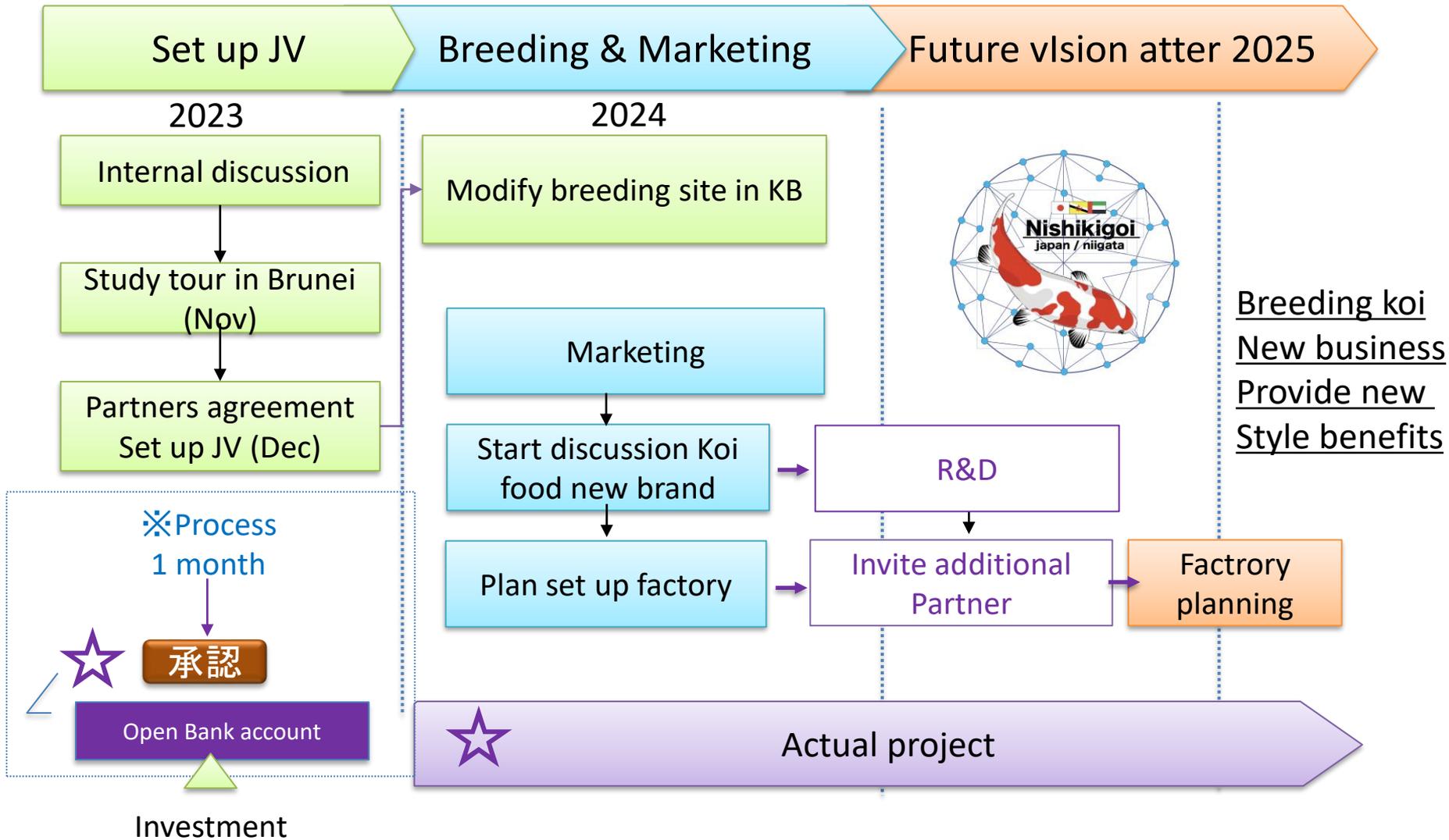
- Breeding F/S 20K BND
- Market study 10K BND
- Gift Nishikigoi to Brunei 20K BND

Initial investment

100,000 BND

1st phase

JV project plan



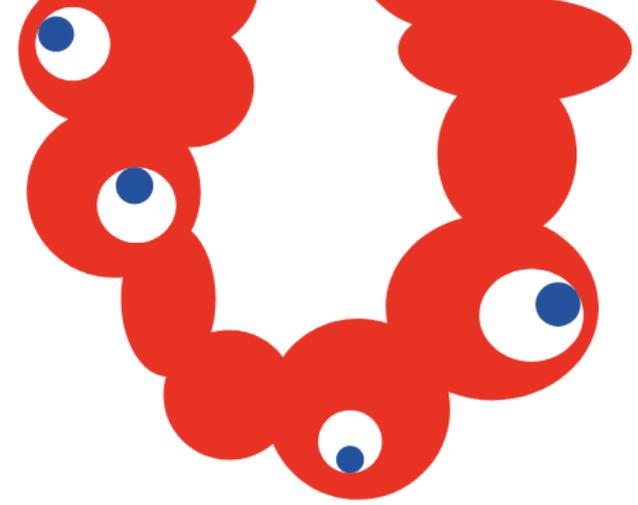
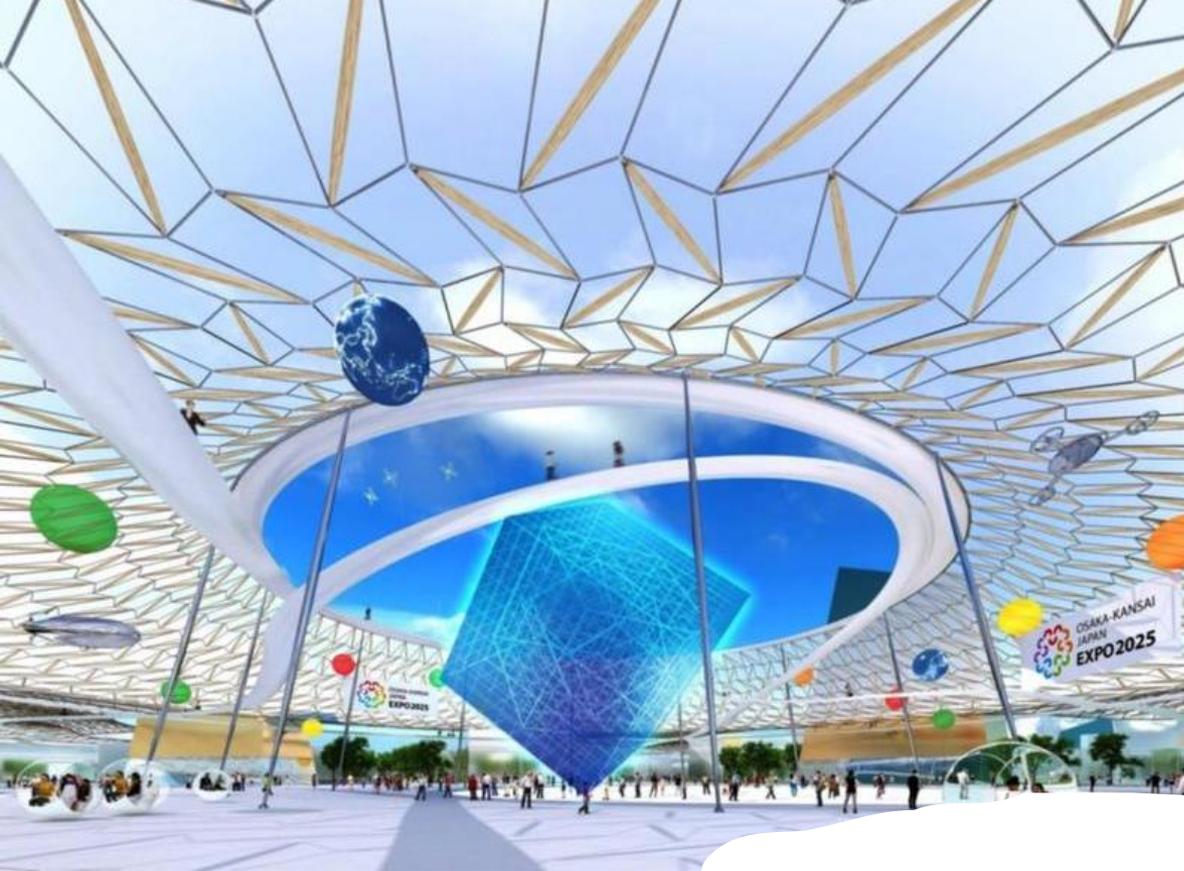
Logistics

Nishikigoi export to overseas market
From Japan to Brunei by RB flight
Brunei to Borneo and RB direct flight area



Nishikigoi promote to tourism





OSAKA, KANSAI, JAPAN

EXPO
2025



We will collaborate with Brunei to show Nishikigoi in Osaka Expo 2025 at Brunei Booth.